

# LEADERS & LUMINARIES 2016

*Recognizing outstanding leadership in the nonprofit community.*

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## About the Award:

Camden National Bank has been a trusted, financial resource in the state of Maine for over 140 years. We continue to focus our efforts on building the strength of our nonprofit organizations that reside within our communities.

In October 2015, Camden National Bank acquired The Bank of Maine in order to better serve customers through a wider range of financial products and services while still remaining an important member in the communities we serve. Camden National Bank, through The Bank of Maine Foundation, will present four awards totaling \$20,000 to nonprofit board members who have made important contributions to their organizations and communities through outstanding strategic leadership.

There are several key ways in which a nonprofit board member can demonstrate good governance of an organization:

- Playing a leading role in helping the organization define and achieve its mission.
- Providing active and helpful oversight of the activities and financial stability of the organization.
- Providing leadership in helping to create the organization's strategic direction and vision.
- Setting an example for other board members and mentor newly appointed members.

All four winners receive:

- \$5,000 each for his/her nonprofit organization
- Recognition in Camden National Bank's press release
- An invitation to attend the award ceremony and the Maine Association of Nonprofits (MANP) Executive Leadership Forum: Building Board Engagement on November 10, 2016 at the Harraseeket Inn.

**\$5,000 to the top 4 finalists.  
Be 1 of 4 winners!**

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## Leaders & Luminaries Award Criteria:

- Maine based nonprofits are encouraged to nominate a board member who has demonstrated **inspiration, creativity** and **ingenuity** in board governance which has led to the organization's growth, successful transition or financial stability.
- Eligibility is limited to nonprofit organizations or groups that demonstrate tax-exempt status under the internal Revenue Service Code Section 501(c)3.
- If nominating a board member he/she must be currently serving on the board.
- The size, age, budget and mission of the organization are not material in consideration for this award.
- In reviewing applications, the selection committee will take into account the funds, staff and volunteers available to the organization, as well as how effectively it has allocated those resources to fulfill its mission.
- No prior or current relationship with Camden National Bank will be considered or is necessary to receive this award.
- Employees of Camden National Bank are not eligible to participate.
- Only one nomination accepted per organization.
- Nonprofit organizations must be located and operating in the state of Maine. If an organization that is based in Maine is actually part of a larger, national nonprofit, then the nominee must be from the Maine branch of the organization.
- Award recipients are not eligible to participate in the competition for the following five years.
- All information submitted will be confidential.

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## The Selection Process:

1. The General Application and questions are available online at:  
<https://www.camdennational.com/leaders-and-luminaries-2016>
2. All of the questions must be answered. Responses should be submitted as a PDF (.pdf) or Word (.doc) file, along with the General Application to either:  
Email: CharitableFoundation@CamdenNational.com; or  
Mail: Leaders & Luminaries Award  
Camden National Bank  
Two Canal Plaza  
Portland, ME 04101
3. Responses should be limited to three pages and submitted prior to the deadline of: September 2, 2016
4. A selection committee consisting of the following individuals will determine the awards:
  - a. A Board Member and the Executive Director of Maine Association of Nonprofits (MANP)
  - b. Two executives of Camden National Bank
  - c. Two other Maine community members who have been active in the nonprofit community
5. All winners are required to participate in the award presentation to be held on November 10, 2016 at the Harraseeket Inn located in Freeport, Maine.
6. Each winner may be asked to give a brief overview regarding his or her organization's story upon presentation of the award.

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## How Will Awards be Determined?

The selection committee will be looking for applicants that best demonstrate how a board member has effectively used **inspiration, creativity** and **ingenuity** in board governance which has led to the organization's growth, successful transition or financial stability. Applications must provide detailed, concrete examples of how these factors have contributed to the organization's success.

Questions:

1. What is the organization's mission statement?
2. **Inspiration.** What inspired the nominee to begin his or her position at the organization?
3. **Creativity.** Provide one detailed example describing how the nominee took a unique approach to support the organization's mission.
4. **Financial Stability.** Acting as a nonprofit board member is a selfless act of duty. Provide an example of how the nominee has demonstrated outstanding strategic leadership in order to further the financial stability or growth of the organization.
5. **Board Governance.** One of the most important aspects of governance is thinking and acting in a creative and insightful way. Provide an example of how the nominee incorporated inspiration, creativity and ingenuity into his/her strategic leadership when governing the board.

## General Application

**Nominee:** \_\_\_\_\_

Title of Nominated Member: \_\_\_\_\_ Years on Board: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Date of Incorporation: \_\_\_\_\_

Localities Served: \_\_\_\_\_

Number of Employees: \_\_\_\_\_ Number of Volunteers: \_\_\_\_\_ Annual Volunteer Hours: \_\_\_\_\_

Annual Revenue (\$): \_\_\_\_\_ Number of Board Members: \_\_\_\_\_

Number of People Served: \_\_\_\_\_

Explanation regarding any significant changes in net asset position, expense structure or any revenue generation:

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Nomination Submitted by: \_\_\_\_\_

Nominator's Role in the Organization: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_